

OCTOBER GENERAL MEETING

A ZOOM PRESENTATION

Thursday, October 15, 2020 | 1:00 pm



Baila Miller

the making of modernism in 1920s paris

In the early 20th century, Paris became the epicenter for the arts. It was a laboratory of experiments and innovation. It produced extraordinary artists, musicians, dancers and writers who led the way to Modernism.

For example, Picasso and Braque created a veritable storm with their Cubist art. The Ballets Russes' principle

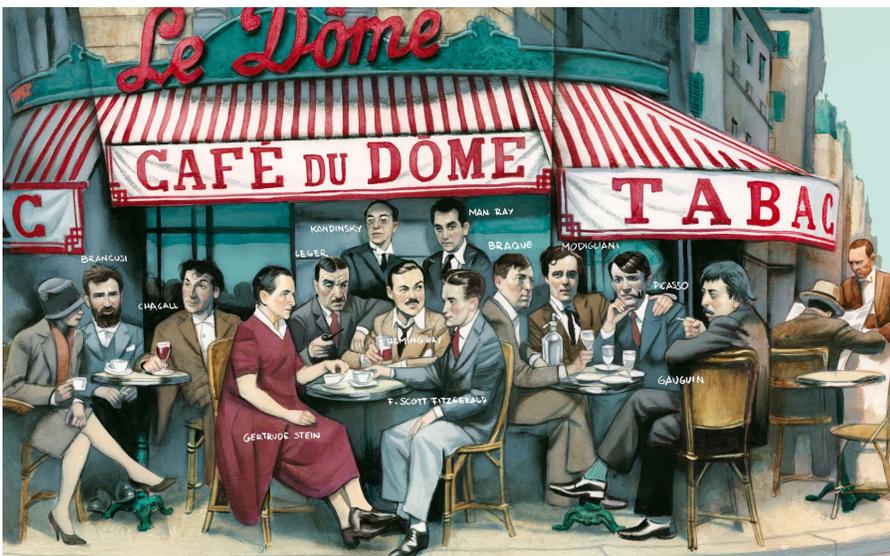
figures—Sergei Diaghilev, Vaslav Nijinsky and Igor Stravinsky—developed new, exhilarating ideas for the dance and theater worlds. “The Lost Generation,” made up of Gertrude Stein, Ernest Hemingway, F. Scott Fitzgerald and others, revolutionized literature by using a “Stream of Consciousness” style of writing.

What was it about that particular time and place that made it the breeding ground of enormous change across the arts?

Educator **Baila Miller** will take us on a tour of 1920s Paris on October 15 via Zoom. Through extensive research, Baila presents college-level courses that explore the roles of literature, painting, architecture, sculpture, cinema, photography and music in the development of modern culture. Her gift is to provide fascinating historical context to the arts and to inspire her audience to share her passion.

Baila completed Bachelor's, Master's and post-graduate work at The University of Memphis. She has taught at Road Scholar International, The University of Memphis, ACE, Longboat Key Education Center, The Venice Art Center and The Ringling College of Art & Design.

Don't miss this exploration of a momentous period in art history! **Save the date: 1:00pm Thursday, October 15.** Members will receive an email with a link to attend the presentation via Zoom.



FROM YOUR PRESIDENT

A TRADITION OF GENEROSITY:

FREQUENTLY ASKED QUESTIONS



- **WHERE DOES OUR MONEY COME FROM?**

The Fine Arts Society of Sarasota is chartered as a non-profit, tax exempt, philanthropic organization. Historically, we have been funded entirely by generous contributions from members who share a passion for the arts. Of course, contributions to Fine Arts are fully tax deductible.

- **WHY ARE OUR MEMBERS ASKED TO MAKE DONATIONS?**

As with all non-profit organizations, The Fine Arts Society is exempted from paying tax. In return for this, our organization is obligated to demonstrate and report to the IRS how we directly benefit the community at large. This is why the Collection and “Speaking of The Arts....” are open to the public. This is why we are considering participating in public art projects.

- **HOW DOES Fine Arts Society, NOW ARTS ADVOCATES, BENEFIT OUR COMMUNITY?**

Over the years, FASS has donated over \$1,300,000 in grants and scholarships. We maintain and exhibit a collection of works by Florida artists and form meaningful collaborations to support other art and educational organizations.

- **SINCE WE ALL PAY DUES, WHY DO WE NEED TO CONTRIBUTE MORE MONEY?**

Our annual dues of \$55.00 per member, cover seven General Meeting Programs. In other words, our members pay only about \$7.75 per program.

In past years, members were required to pay an additional \$55.00 for event tickets; however, this is no longer the case. So currently, annual income from dues is only \$10,000 while our annual budget is over \$100,000.

- **WHAT ABOUT THE BEQUEST OF \$1,000,100?**

The generous bequest from Barbara Hintzpeter specifically states that these funds may only be used to purchase paintings and sculpture. We have consulted legal experts to see if this bequest could be expanded to include all art forms but we were advised that we are bound by the exact terms of the will.

- **ARE THERE EXPENSES CONNECTED WITH MAINTAINING THE COLLECTION?**

Keeping our art collection in good condition is an expense and, when we are successful in leasing a new site to

exhibit these works, we will incur additional costs in moving, hanging and displaying the works.

The Collection Team is generating ideas about ways to earn income from these exhibits by charging fees for speakers, workshops and events.

- **HOW CAN WE ENSURE THAT SCHOLARSHIP AWARDS CONTINUE?**

The number of scholarships we award and the amount of each award is entirely a function of how much you, our members, donate.

- **WHAT ABOUT FEES FROM ACTIVITIES LIKE TOURS AND SALONS?**

The annual income from member activities is approximately \$10,000 annually and not all of that is profit. During the pandemic, we have not been able to schedule Salons, Workshops or Educational Tours.

- **HOW CAN OUR ORGANIZATION ENSURE ADEQUATE FUNDING?**

The End-Of Year Campaign and the Community Foundation Giving Challenge basically fund our budget of over \$100,000. In 2020 our End-Of Year goal is \$70,000.

The Board of Directors has approved engaging a professional grant writer to apply to foundations for additional funds. There is the possibility of soliciting funds from corporations when they offer matching funds or where our members have a personal connection.

The Board is also open to proposals recommending events that have the capacity to create significant sources of income. Recently, Amazon Smile, donations to The Exchange, and consignment items donated to The Designing Women Boutique have been highlighted.

With your continued generosity, we are looking forward to a bright future.

Donna C. Maytham, President

ARTS ADVOCATES DRAFT OPERATING BUDGET

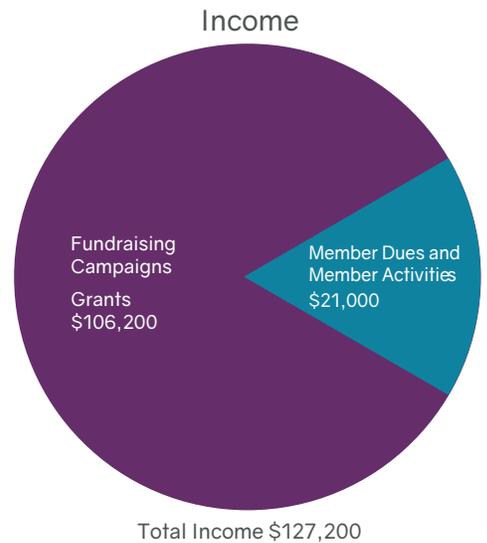
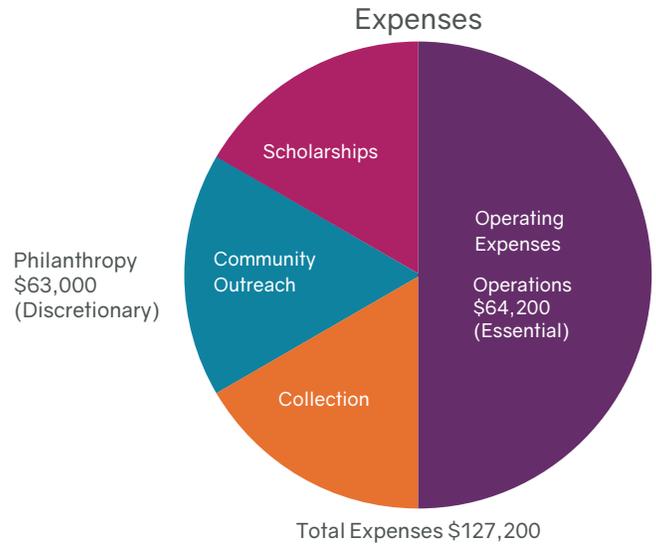
MAY 1, 2020 – APRIL 30, 2021
CONTINGENCY PLAN - EXCLUDING PHILANTHROPY

Accounting	\$6,000
Bank Charges	\$2,000
Bank Fees	\$1,000
Board Education/Meetings	\$1,000
Credit Card Services	\$2,000
Financial Review (Audit)	\$4,000
Fundraising Mailing	\$1,000
Legal and Professional Fees	\$5,000
Liability and Board Insurance	\$1,000
Licenses and Permits	\$1,000
Newsletter/Emails	\$2,000
Postage /Office Supplies	\$1,000
Publicity	\$6,000
Storage	\$2,000
Tax (#990) Preparation	\$2,000
Website/Social Media	\$12,000
TOTAL	\$49,000

6 Bird Key Meetings and Luncheons	\$9,000*
Scholarship Luncheon	\$3,000*
General Meeting Programs	\$1,200
Member Activities	\$2,000*
TOTAL	\$15,200

GRAND TOTAL **\$64,200**

*Offset in part by paid luncheons and Tour fees



public art survey

Thank you to all who participated in the recent Public Art Survey. We appreciate your taking the time to provide input!

All members may review the results at www.artsadvocates.org. Sign into the website, navigate to the Membership Dashboard and click on "September 2020 Survey."

If you have any questions, feel free to contact Martha Ballard, Leslie Butterfield, Cynthia Burnell, Joan Endrizzi or Evelyn Levin.



news from the program committee

The Program Committee has been very busy scheduling our monthly General Meetings. You won't want to miss a single one! As a point of information, Kevin Costello's Zoom presentation "What Makes a Masterpiece" at the September meeting received excellent feedback from attendees. Many members requested information on classes and museum tours conducted by Kevin. To get full information about classes and available tours, please contact him at: masterpiecetours@yahoo.com

The following is a list of Programs scheduled for the rest of the 2020-2021 year:

October 15 - Baila Miller:

The Making of Modernism in 1920s Paris

Baila lectures on the role of the arts in American and European culture at Road Scholar International, Ringling College of Art and Design, the Venice Art Center, ACE and more. For us, she will discuss how Paris became the epicenter of the transition to Modernism in art, music, dance and literature.

ZOOM Time 1:00 pm

November 19 - Ann Roddy:

Exploring a UNESCO Treasure Trove

Ann is Head of the China Section, Asian and Middle Eastern Division, for the Library of Congress in Washington DC and former Director of the Elling Eide Library. She will take us on an exploration of the Grotto Library of Dunhuang, part of a system of 492 preserved sanctuaries and cells dating from 366 AD, filled with thousands of art pieces.

Zoom Time TBD

January 21 - Andy Sandberg:

Cultivating Creativity

Andy, the recently appointed Artistic Director and CEO of the Hermitage Artist Retreat on Manasota Key, is also an accomplished director and Tony-Award winning Broadway producer. He will talk about how this storied artist colony is inspiring both emerging and established artists from around the country.

February 18 - Petra Ratner and Paul Ratner: *The Sarasota Film Festival— Celebrating Cinema and Engaging Local Students*

Petra, an Arts Advocates member and Director of Operations for the Sarasota Film Festival, and Paul Ratner, Managing Director, will give us a behind-the-scenes look at the Sarasota Film Festival. They will also share insights into engaging the next generation of film aficionados through their work with Sarasota schools.

March 18 - Henry Ettman: *Developing New Musical Audiences: Learning from Jazz*

A recent body of research on jazz audiences has yielded fascinating clues to fostering the future growth of not only jazz, but other art music as well. Henry will present a visual and musical exploration of how all music genres and their fans can benefit. Henry is a long-time jazz educator, researcher and musician. He has studied under and performed with many jazz greats including Oscar Peterson and Dizzy Gillespie.

April 15 - Mary GrandPré: *My Journey from Hogwarts to Sarasota*

Best known for her illustrations of the seven Harry Potter books, Mary has earned many honors for her book illustrations, including the Caldecott Honor Award. She was the conceptual artist on the animated films "Antz" and "Ice Age." Mary will share her journey from the spellbinding interpretation of a young wizard's story to the new sense of narrative in her fine art paintings that combines abstract painting with realism.



collection news

With a generous gift from Kristi Bundrant, Arts Advocates has engaged Mark Ormond to be curator of The Fine Arts Collection. Mark has over 25 years of experience in the art world, including ten years at the Ringling Museum where he was Senior Curator and Deputy Director for Collections and Programs. You may remember his program at our July General Meeting. His primary expertise is Contemporary Art and he is very familiar with Florida artists. Last summer he completed an assessment of our Collection. In short, he is a perfect fit. We are thrilled to have him!



Mark Ormond

Mark will be advising us on acquisitions to enhance the Collection, the proud legacy of this organization. He will develop themes for exhibitions and training for docent educators. Members who would be interested in working on these and other Collection activities please contact Linda Bruemmer. Stay tuned—we have an exciting year ahead...

power your passion

In late October, all Arts Advocates members will receive a fundraising mailing that is a “**call to action**.” This year, our goal is to raise \$70,000 and I’m pleased to say that some early major gifts totaling \$26,000 have already been pledged. This year, we especially need your support and ask you to consider increasing your previous donation.

As in the past three years, the annual fundraising package will arrive in your mail and will include a donor reply form along with other informative materials. You may make your donation by accessing the website, by using your credit card or by mailing your check in the return envelope.

Whether your passion is funding scholarship awards, maintaining the Collection or reaching out to the community through collaborations like Speaking of The Arts..., you are investing in and enriching the arts in our community.

For questions regarding IRA’s, equities, matching grants, donor advised funds or designated gifts, please contact Donna Maytham at pavlova03@comcast.net or at 941-351-5361. Thank you in advance for your generosity. We deeply appreciate your support.



3 Ways You Can Donate to Arts Advocates That Don't Cost You a Thing!

AmazonSmile

Do you shop on Amazon? Use AmazonSmile instead! AmazonSmile will donate 0.5% of your eligible purchases to Arts Advocates. On your first visit to smile.amazon.com, you will be prompted to select Arts Advocates (Fine Arts Society of Sarasota) to receive donations from eligible purchases before you begin shopping. Amazon remembers your

selection, and then every eligible purchase you make on AmazonSmile will result in a donation.

Designing Women Boutique

Take your clean, unwanted clothing and household items to Designing Women Boutique, 1226 N. Tamiami Trail #101, Sarasota. Just mention the name of our organization. Read their consigning FAQs [here](#).

The Exchange

Take your clean, unwanted clothing and household items to The Exchange, 539 S. Orange Avenue, Sarasota. Give them our account number of 7373. Read their consigning FAQs [here](#).

Thank you! We appreciate your support.

scholarship committee news and needs

Congratulations to the 10 talented scholars who were awarded Fine Arts scholarships. These dedicated students are approaching the difficulty of college life these days as well as honing their skills. They are facing a steep curve with optimism, hope and all the best motives.

The Arts Advocates Scholarship Committee needs YOU!!

Do you have experience in the area of media content? We are hoping to add members to our scholarship committee to evaluate this area.

Are you good at researching? We need a person to take over our popular newsletter column "Where are they Now?" to follow up on our scholarship recipients. Elizabeth Rose has done admirable work researching and interviewing people in this group. She has also generously given us some nearly complete research to give a good start for the next volunteer to undertake this role.

And yes, if you're tired of feeling out of things there is one more spot for you to get involved. The Arts Advocates Board is supporting the initiative to reach out to our community of essential workers—teachers in our public schools who are instructors of the arts. As part of our outreach, we'd like to offer them a gratuitous membership, without voting privileges, to recognize their service to our community and show our appreciation for their dedication.

Our plan is to begin with the Arts High Schools in Manatee and Sarasota counties. Of course, you would be doing this by virtual communication with the educators. This is a very exciting opportunity to expand awareness of Arts Advocates in our community as well as extending our gratitude to these hard working and caring people.

If you are able to help the Scholarship Committee, please contact Jackie Salvino, 470-258-0261 or jandjsalvino@gmail.com



Dear Arts Advocates Members,

I am honored and delighted to be recognized as an Arts Advocates Scholar! I have benefited greatly from educational arts programs in Sarasota my whole life, and I know that the Fine Arts Society plays a huge role in making those happen. I'm very excited to be taking everything I've learned in Sarasota to New York City! Thanks to your generous scholarship, and I will continue to foster my love of arts and my training in dance, drama and writing under the extraordinary mentorship of faculty and visiting artists at Barnard College.

With sincere gratitude,
Thaleia Dasberg

Hi Jane,

Thank you for checking in! In mid-July, Berklee announced that they are going fully online for the semester, so I will be taking my classes from the comfort and safety of my own bedroom. Obviously, this is not ideal, but I think the school made the best choice to keep everyone safe. Even though Massachusetts has some of the lowest COVID positivity rates in the country, there is no doubt in my mind that opening up the school would have led to further infections. Some other schools in the area like Northeastern and Boston University are

opening up for hybrid semesters, so we'll see how that turns out with infection rates. Hopefully, the numbers turn around enough nationally so that we can have an in-person spring semester, but in the meantime I am looking forward to reconnecting with my instructors virtually and making the best of the situation.

I hope all is well with you and the rest of the team at Arts Advocates. Again, thank you for reaching out and checking in, it is greatly appreciated.

-Eli Schildkraut