

## SEPTEMBER GENERAL MEETING

### A ZOOM PRESENTATION

Thursday, September 17, 2020 | 1:00 pm

### what makes a masterpiece

Presented by Kevin Costello

You will never look at a piece of art the same way you do today. In this presentation, Kevin will discuss the three elements in a work of art that, when used in unison, establish it as an artistic masterpiece. They are:

- A. Clarity of Composition
- B. Psychological impact by the control of color and light
- C. Intensity of feeling projected through the physical scale and dramatic content of the painting's subject matter

Ten artists' works will be examined during our lecture.

Our presenter, Kevin Costello, graduated from the Chelsea School of Art and University of London's Goldsmiths College with diplomas in Fine Art and Art History. His involvement in the Sarasota arts community is varied and includes having been Art and Architecture Correspondent for the Sarasota Herald Tribune and a Contributing Writer for Arts and Culture Magazine.

Kevin, a studio artist, has taught painting, figure and conceptual drawing, sculpture and art history at the San Francisco Academy of Art, the San Francisco Museum of Art, and the Ringling College of Art and Design. He is a poet and a lecturer in contemporary art history at numerous arts and continuing education institutions throughout Central West Florida.



Kevin Costello

As an Arts Advocates member you will receive a link to this presentation. If you have a non-member friend who wishes to listen to the presentation, you can share the link with them. There is no charge for joining the lecture.

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**One of the great things about public art is it's not in a museum. It's not locked away in a penthouse, it's right out there for everybody to enjoy.**

**-Sam Alfstad, Alfstad & Contemporary Gallery**

# FROM YOUR PRESIDENT WE HEAR YOU!



In one of our recent surveys, members had an opportunity to say why they value their Arts Advocates memberships. The following comments, and the order in which they are listed, reflect the number of respondents citing each category. For example, the opportunity to network and make friends was most frequently mentioned as a member benefit.

## **MAKING FRIENDS:**

Respondents primarily remarked that what motivated them to join Arts Advocates was a chance to network. They value the opportunity to make lasting friendships with people who share their interests. Networking is particularly motivating for people new to our community.

Our Vice President, Tonya Eubank, echoed this by saying, "It is the people I have met through Arts Advocates that I value most."

## **BEING INFORMED:**

Second on the list of incentives to join Arts Advocates was having the opportunity to increase and deepen ones understanding about all forms of art. Our monthly programs uniquely cover a wide range of topics and feature art-related presentations. Aside from The Arts and Cultural Alliance, Arts Advocates is the only non-profit that supports all of the arts.

Active member, Suzanne Weitz, said she primarily values our General Meeting Programs, the Educational Tours and Salons because, through them, she can continue to learn and increase her "understanding of all of the arts."

## **FUNDING SCHOLARSHIPS:**

Also highly valued by our members was the opportunity to connect with and award scholarships to young people pursuing careers in the arts. For many years, we have had more members volunteering for the Scholarship Team than for any other project. The number of our donors who designate their contributions to scholarships tops all of the other aspects of Arts Advocates fundraising.

Our member, Elizabeth Rose, felt so strongly about the importance of our scholarships that she created the "Where Are They Now?" series for the Arts Advocates newsletter.

## **COMMUNITY OUTREACH:**

As with all non-profit organizations, Arts Advocates is exempted from taxation because our organization serves the entire community. As our member Maryann Armour said, "that is who we are, people who advocate for all of the arts."

Our Mission Statement includes "connecting the community to the arts." Forming deep meaningful collaborations with other arts groups and offering programs such as "Speaking of The Arts..." exemplifies our intention to reach a wider, more diverse, and inclusive segment of the population. It is in our best interest to assess Arts Advocates opportunities to expand our reach throughout the community.

## **THE COLLECTION:**

For a number of reasons, our Collection consisting of more than 50 paintings and sculptures, has not received the attention it rightly deserves. The Barbara Hintzpeter bequest was a wake-up call and now plans are underway to bring our amazing Collection out of the shadows and into the light. As Team Leader Linda Bruemmer said, "going forward, our Collection will no longer be an addendum."

While our Collection may be viewed by the public in the Van Wezel Performing Arts Hall, it is only on the Art and Backstage Tours that any mention is made of our organization's role in creating and maintaining these historical works of art. Properly recognizing our organization for initiating, sustaining and expanding this Collection is long overdue.

Our loyal docents play an important role in connecting residents and visitors to the value of this Collection; however, in order to view and become familiar with the exhibited works, members must join an organized tour. Unfortunately, these tours have not been possible for almost a year. As a result, our newer members need to be fully acquainted with and made aware of the intrinsic value of our Collection.

## **OUR PROMISE**

When you let us know what art form makes your soul sing, what art ignites your passion or what you value most about Arts Advocates, we promise we'll make every effort to respond and meet your needs.

A handwritten signature in black ink that reads "Donna C. Maytham".

Donna C. Maytham, President

# speaking of the arts...

## PRESENTS

### “Exploring and Supporting the Creative Process”

## A Conversation with Hermitage artistic director Andy Sandberg and Musician/Composer Allison Loggins-Hull

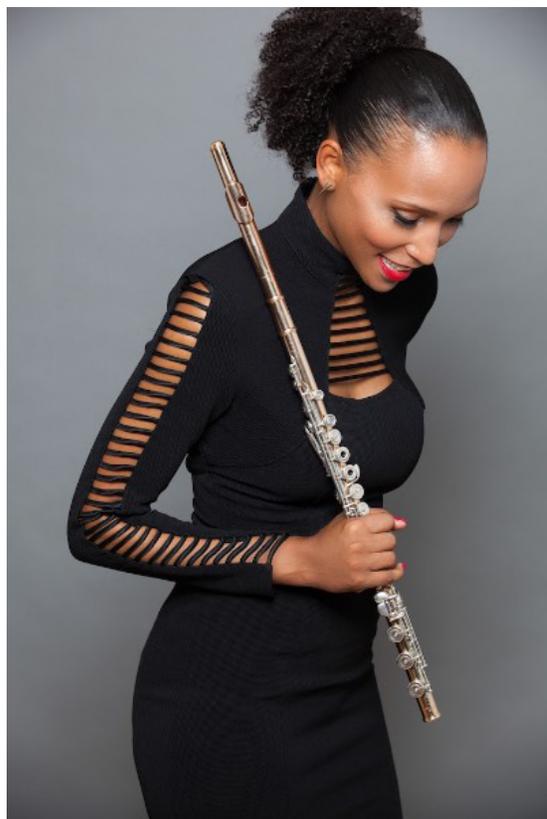
a Zoom presentation

September 30, 2020 | 1:00 pm



**Andy Sandberg**, an accomplished director and writer whose national and international career has been committed to new work and artist development, was appointed artistic director and CEO of the Hermitage Artist Retreat in 2019. In 2009, at the age of 25, he became one of the youngest producers in history to win a Tony Award. His theatrical work has been represented in New York City, London, and throughout the United States. Sandberg is a graduate of Yale University with a B.A. in English and Theater Studies.

Andy will be the Arts Advocates General Meeting speaker on Thursday, January 21, 2021.



Hermitage Artist Retreat Fellow **Allison Loggins-Hull** is a flutist, composer and producer. In 2009, she co-founded the duo Flutronix, which was praised by *The Wall Street Journal* for being able “to redefine the instrument.” She has performed at Lincoln Center, Carnegie Hall, and other major venues around the world. Loggins-Hull has been commissioned by The Metropolitan Museum of Art, Carolina Performing Arts, Alarm Will Sound and The Library of Congress. She is on the flute faculty of The John J. Cali School of Music at Montclair State University, and is a teaching artist at Carnegie Hall’s Weill Music Institute and The Juilliard School’s Global Ventures.

As an Arts Advocates member, you will receive a link to this presentation. There is no charge for joining this meeting.

## collection committee news

Your Collection Committee has been busy this summer! Some of the things underway include:

- Cooperating on a video collage featuring some of our Collection
- Hiring a curator to guide acquisitions which will elevate and enhance the Collection
- Advancing plans for a new home for the Collection
- Developing engaging online programs related to the Collection

Stay tuned!

Linda Bruemmer

### *In Memorium*

David Howard Weis, 88,  
of Sarasota, Florida, husband of Arts  
Advocates member Edris Weis,  
died on June 14, 2020.

## take a bow

- Kudos to Tonya Eubank for developing the Arts Advocates short-range Tactical Plan. As with our Contingency Financial plan, these documents are designed to help Arts Advocates successfully navigate the coming 12-15 months. Our goal is to sustain the organization financially and focus on projects that engage the membership during this period of uncertainty.
- You may have noticed that our artist member, Jerry Chesley, was featured in the August 2020 issue of **SARASOTA SCENE** Magazine. We are so proud to have Jerry as a member.
- Our thanks to Cynthia Burnell who, with Leslie Butterfield, Martha Ballard, Joan Endrizzi and Evelyn Levin, has established a new Public Art Team. If you would be interested in participating with Cynthia and her team, please email [cynthia@artsadvocates.org](mailto:cynthia@artsadvocates.org).
- Linda Bruemmer, Coordinator for the Collection, is negotiating our sublease for the Orange Avenue property. In addition, she is liaison to the proposed Coconut Avenue Digital Display of our art. If you would like to join the Collection Team, please contact Linda.
- Nancy Roucher has joined Rennie Carter to lead the General Meeting Program Team. Nancy is so well known throughout our community as an advocate for art education, that she really needs no further introduction. If you would like to join the Program Team please email [renniecarter@comcast.net](mailto:renniecarter@comcast.net).

## arts advocates receives an inspirational gift

Our deepest thanks to long-time member Kristine Bundrant for her generous \$11,000 donation. Kristi's intention is to underwrite the fee for engaging Mark Ormond as Curator of our Collection along with other expenses.

A passionate supporter of fine art, Kristi has volunteered her time to organize major projects such as Celebrate the Arts luncheons, the Metamorphosis fundraising campaign, the 50th Anniversary Celebration and most recently, coordinating assessment and appraisal of the Collection. Kristi stands as a shining example of how effective and impactful an individual member can be. Well done!

This marks the first donation to Arts Advocates 2020 Year-End Fundraising campaign. In the coming months, you will be receiving information regarding this "call to action" as now, more than ever before, we need your support.

# news and notes from the scholarship committee

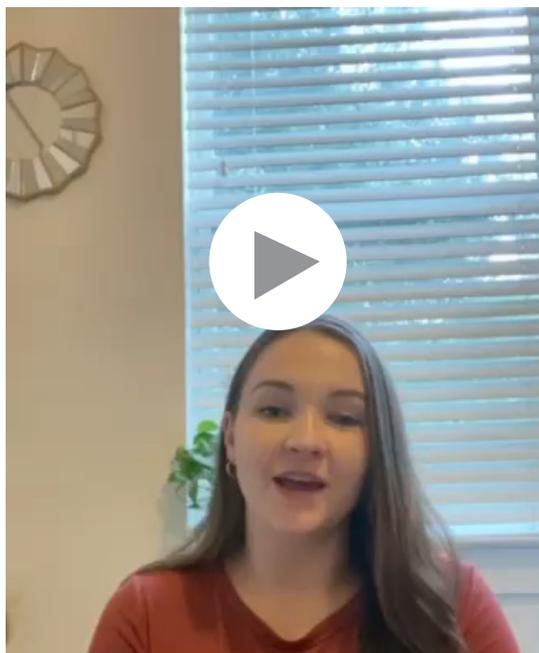
We hope everyone enjoyed the Zoom presentation featuring several of our Scholarship recipients on June 25. The cancellation of the August 6 Zoom presentation was unavoidable due to scheduling, but look for future programs where the 2020 scholars' talents will be showcased.

Eli Schildkraut who received Fine Arts Awards for multiple years, wrote this note to the Scholarship Committee:

*Thank you so much for having us be a part of the Zoom meeting today! It was so nice to be able to speak with all the people that are helping to make our dreams a reality, and I certainly appreciated being asked such thoughtful questions.*

*Since this is my final year of eligibility to receive the scholarship, I just want to say one final thank you to everyone on the scholarship committee for helping me attend Berklee. Your generosity has meant the world to me, and I'm sure my fellow recipients would agree that organizations such as yours are vital to our ability to grow as artists.*

*Thank you so much!  
-Eli Schildkraut*



Click on this video to hear from Emma Pritchett another Scholar:

## OPENINGS for the Scholarship Committee:

**A Digital Art specialist**

**A writer for the "Where are they Now?" column to follow up on the success of past Scholars.**

Please contact Committee Chair Jackie Salvino ([jandjsalvino@gmail.com](mailto:jandjsalvino@gmail.com)) if you have an interest in filling these positions.

# save the date

**+ September 17**  
General Membership Meeting  
1:00 pm - a Zoom Meeting

**+ September 30**  
"Speaking of the Arts..."  
1:00 pm - a Zoom Meeting